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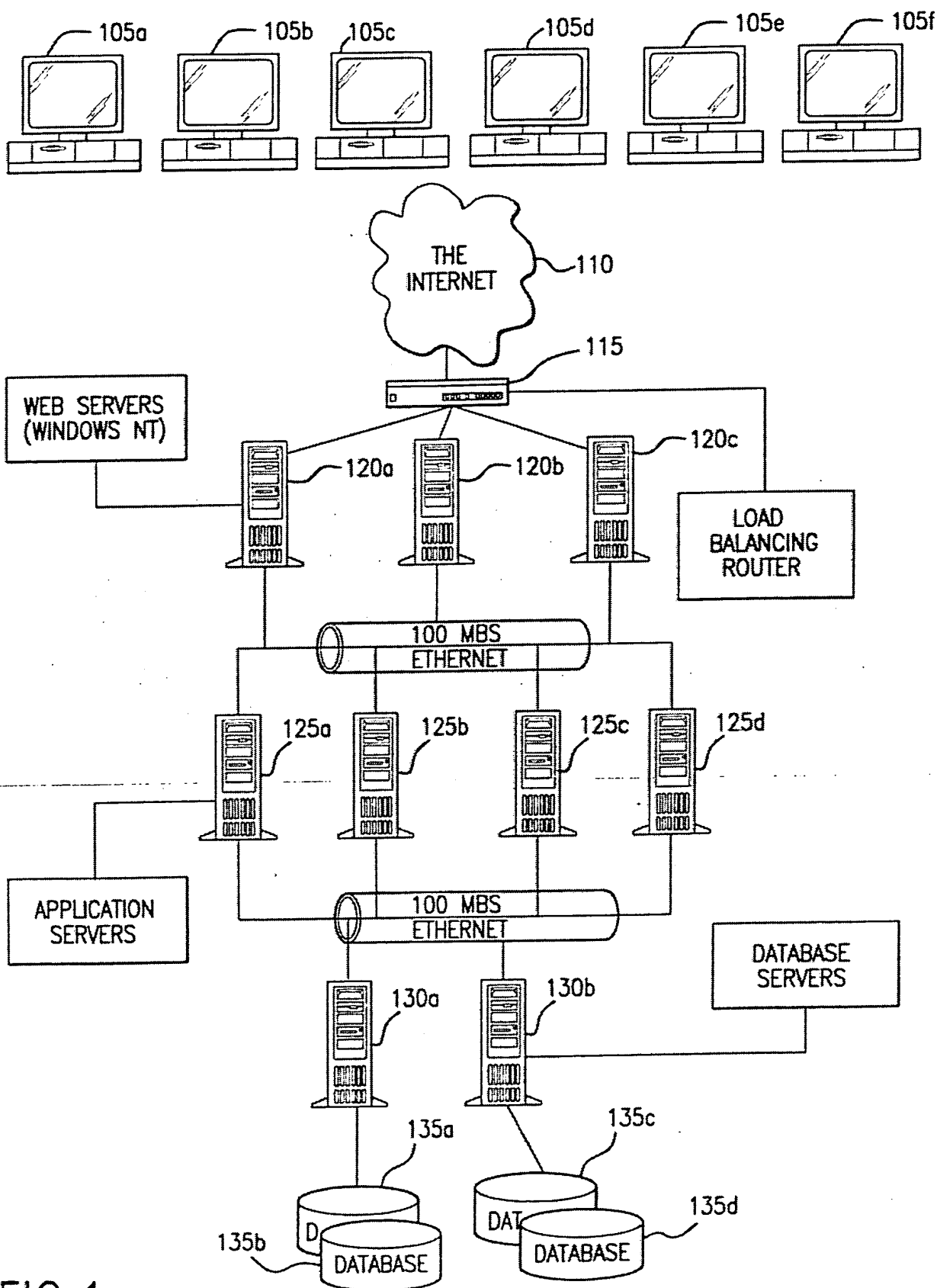


FIG.1

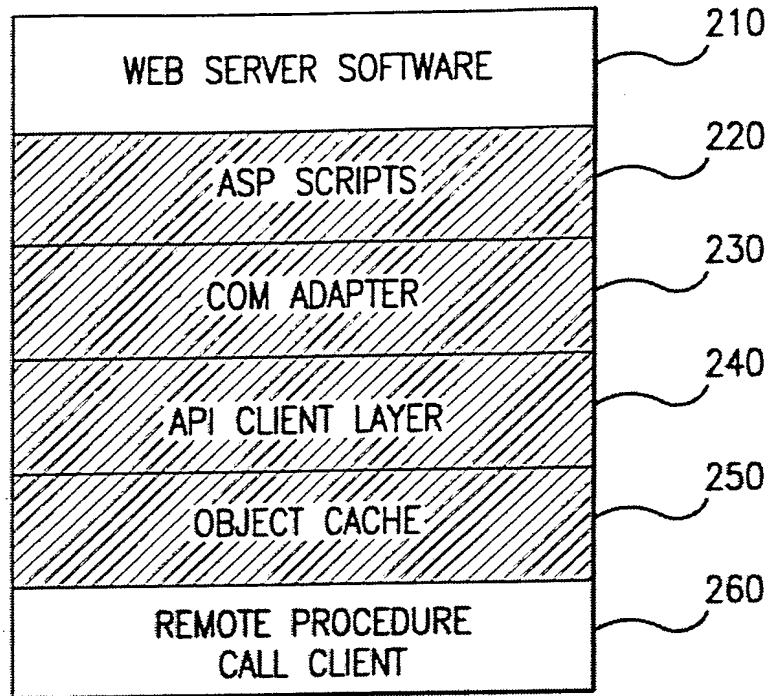


FIG.2

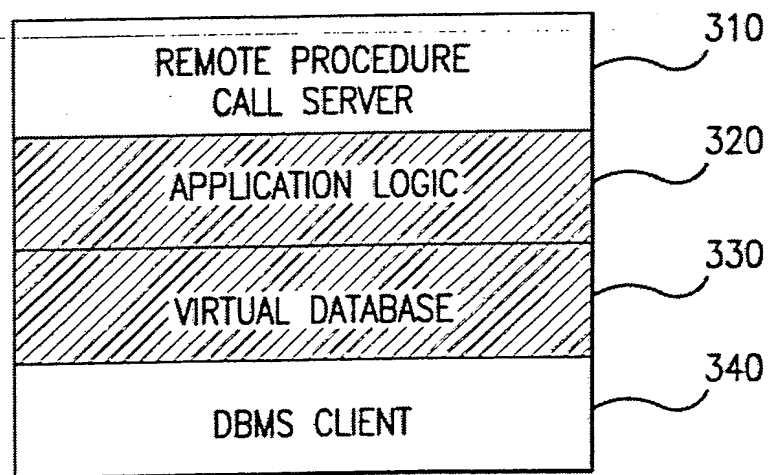


FIG.3



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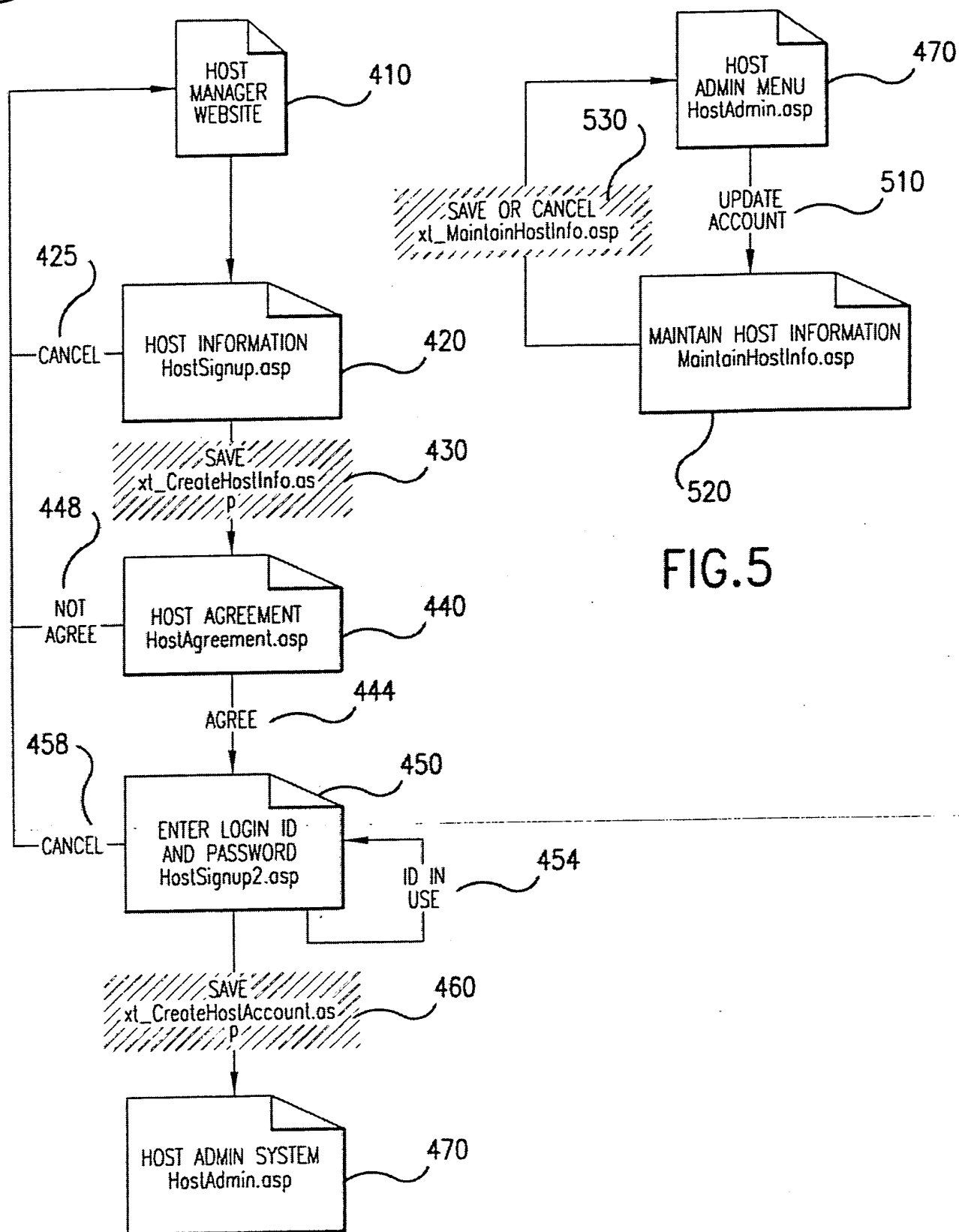
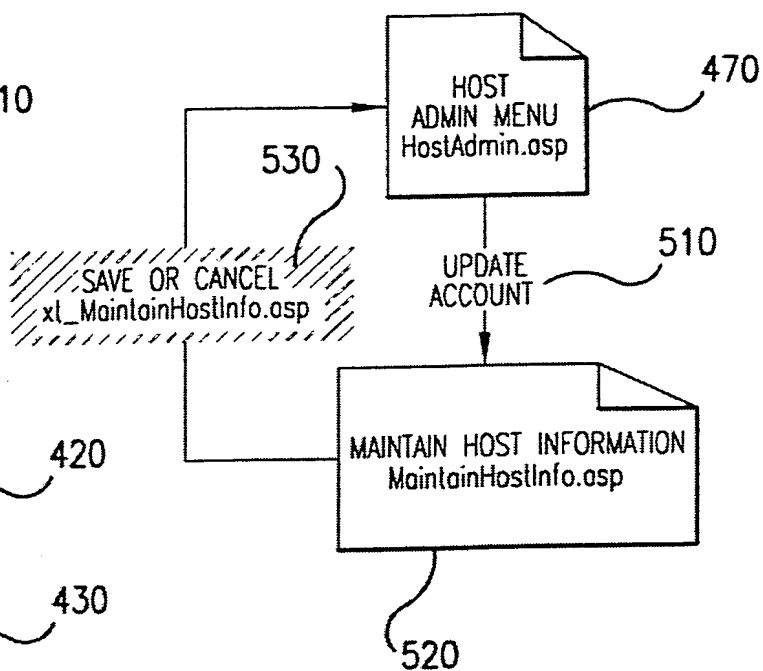


FIG.5



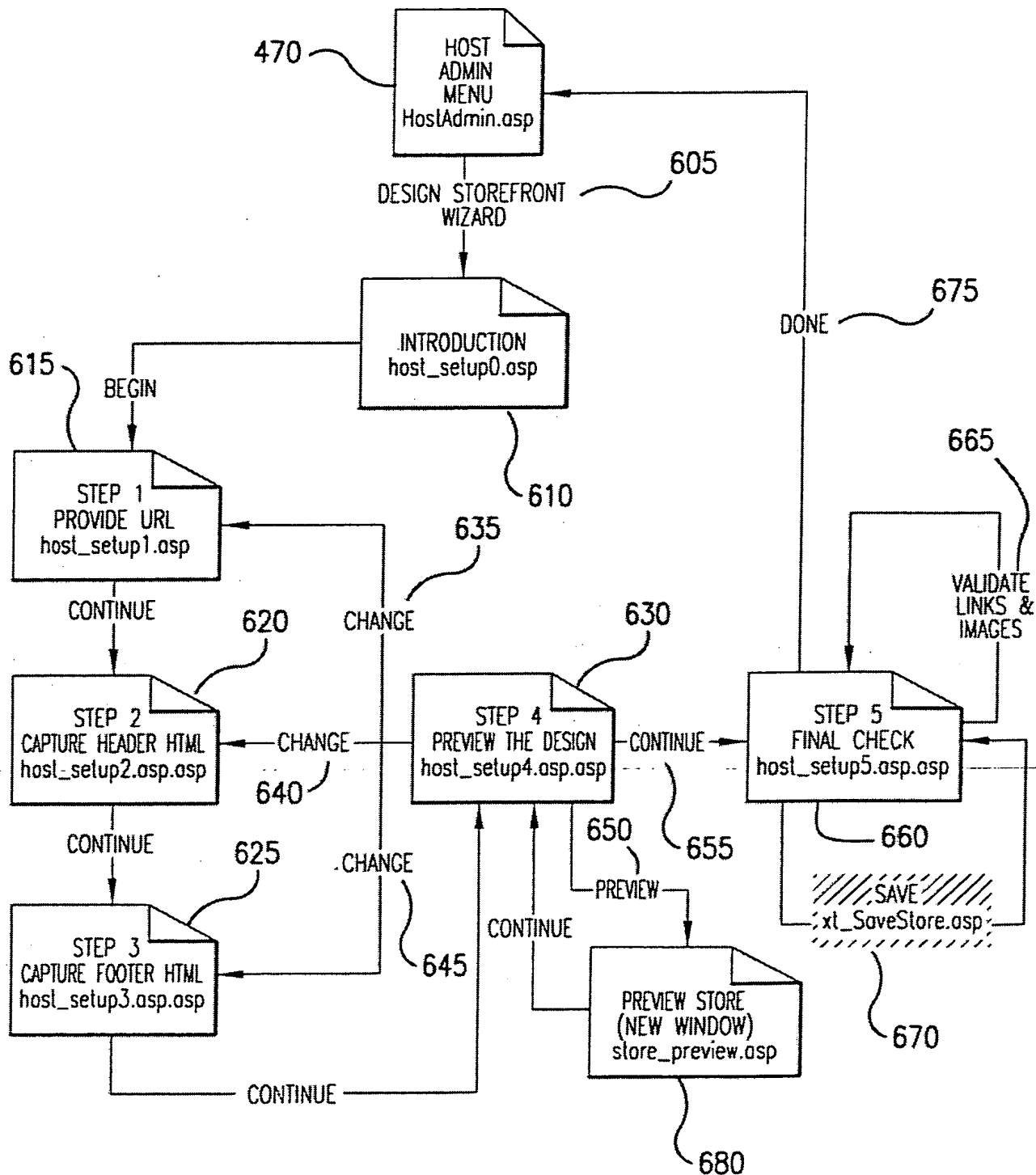


FIG.6

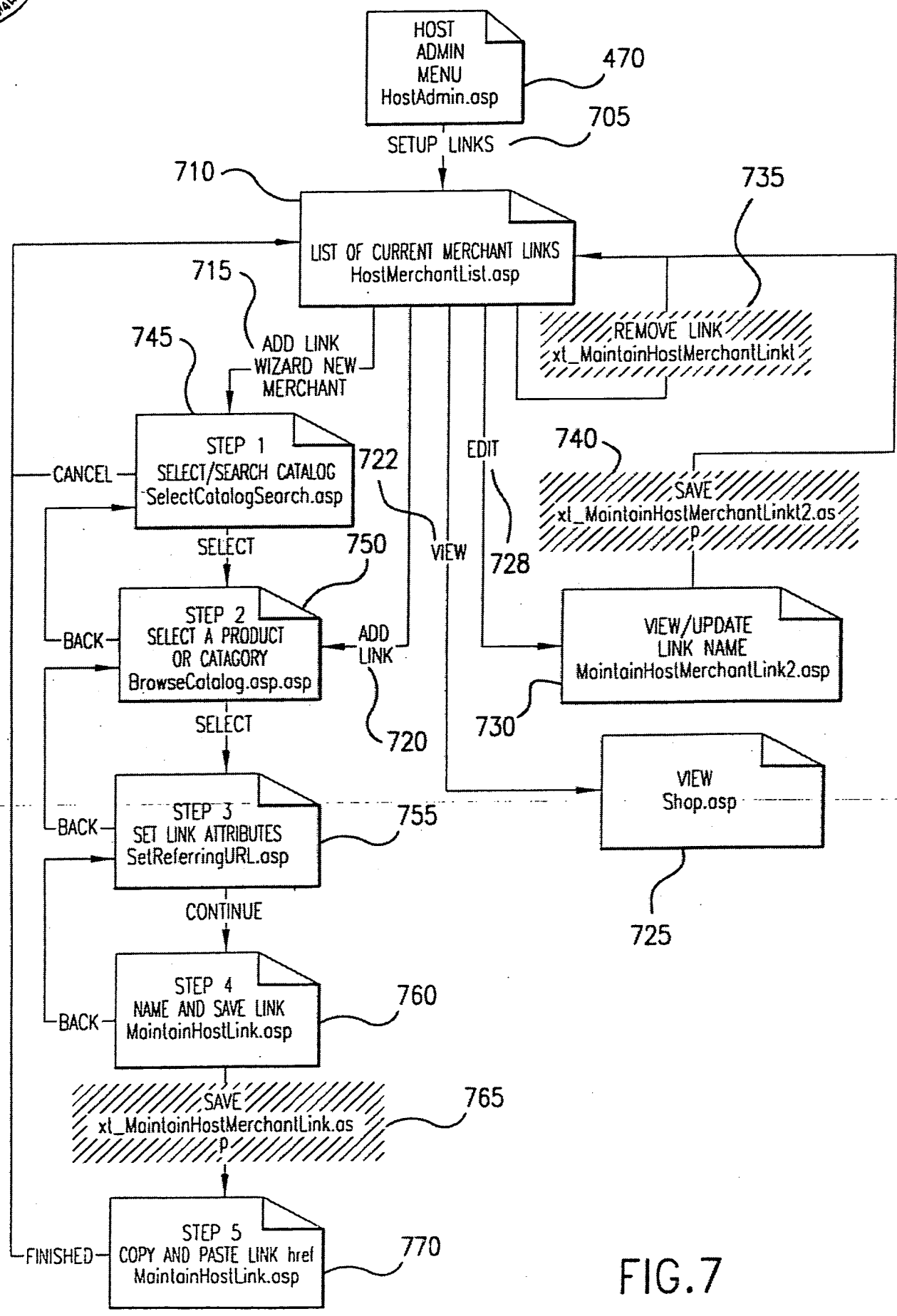


FIG.7



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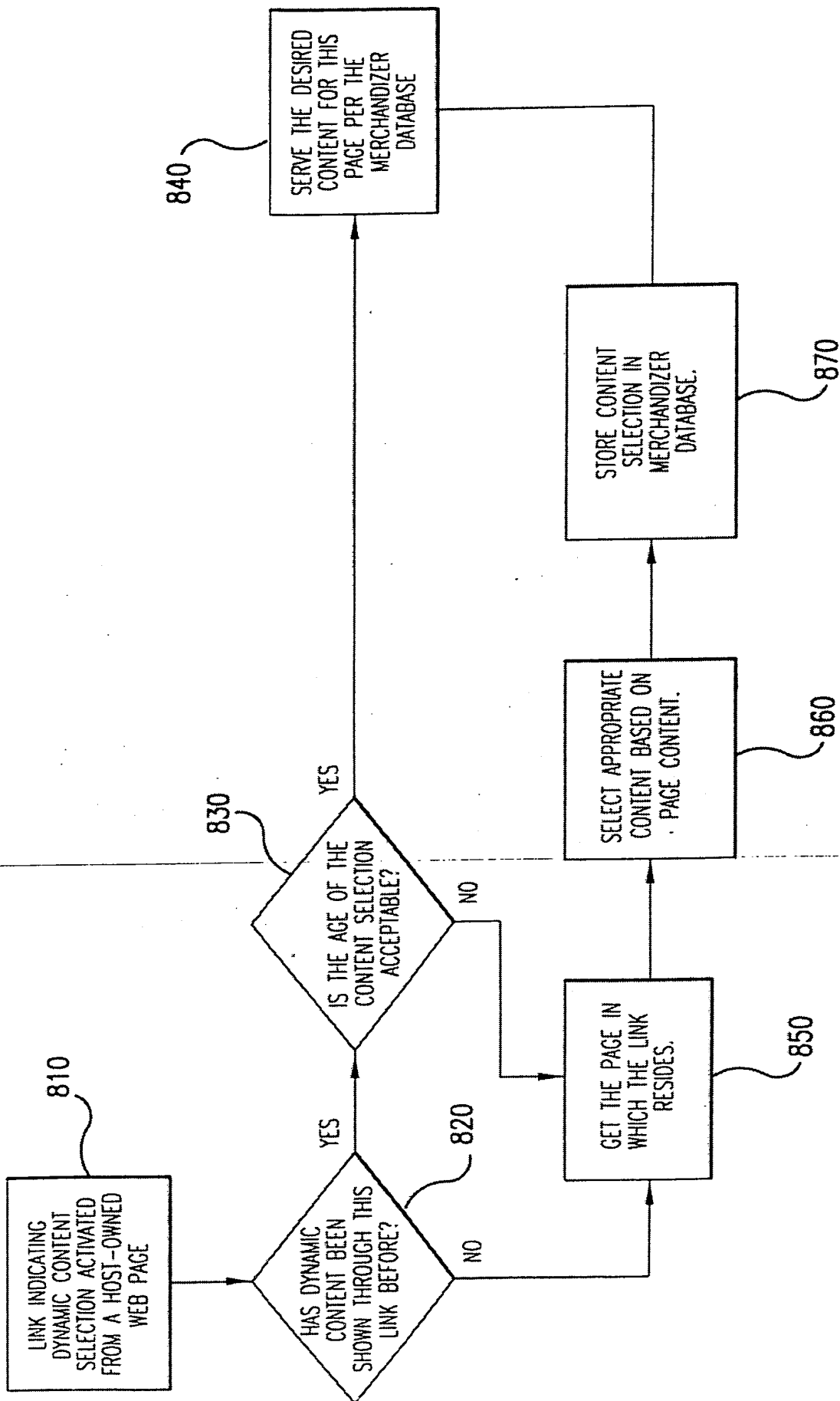


FIG. 8



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NEXCHANGE-MERCHANT MANAGER-UPDATE ACCOUNT-MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

BACK FORWARD STOP REFRESH HOME

SEARCH FAVORITES HISTORY

MAIL PRINT

ADDRESS <http://216.0.58.3/MerchantAdmin/Admin.asp?MerchantSID=88661467>

GO! LINKS >>

MERCHANT MANAGER

just for feet

WORLD'S LARGEST ATHLETIC SHOE STORE

WHERE THE 13th PAIR IS FREE

JUST FOR FEET

MAIN

MANAGE ORDERS

EDIT PRODUCT/CATALOG

GENERATE REPORTS

REVIEW HOSTS

UPDATE ACCOUNT

FREQUENTLY ASKED QUESTIONS

CONTACT US

QUICK SUMMARY OF RESULTS

SALES TO DATE: \$0.00

SALES THIS MONTH: \$0.00

QUICK REPORT: THIS MONTH GO!

SALES ARE GROSS SALES AND DO NOT INCLUDE ADJUSTMENTS

NEXCHANGE NEWS

NEXCHANGE GOS THE EXTRA MILE AND MANAGES EVERY ASPECT OF YOUR AFFILIATE PROGRAM-FROM RECRUITING AFFILIATE WEBSITES AND GIVING THEM TOOLS THEY NEED TO SELL ALL THE WAY THROUGH PAYING THEM MONTHLY SALES COMMISSIONS. WE KEEP IT SIMPLE. YOU PRODUCE GREAT PRODUCTS. WE SELL THEM ALL ACROSS THE INTERNET. NEXCHANGE GIVES YOU CONTROL. YOU CHOOSE THE PRODUCT MIX, SET PRICES, AND DESIGN THE ONLINE CATALOG. YOU REACH NEW CUSTOMERS WITHOUT THE TRADITIONAL COSTS OF SALES. NEXCHANGE ONLY EARN'S MONEY WHEN WE SELL YOUR PRODUCTS SUCCESSFULLY.

GO! INTERNET

FIG.9

The screenshot displays the NEXCHANGE-HOST MANAGER application running in Microsoft Internet Explorer. The browser's address bar shows the URL: http://www.nexchange.net/./../HostAdmin/HosAdmin.asp?HosSID=94191470.

Browser Interface:

- Title Bar: NEXCHANGE-HOST MANAGER-MICROSOFT INTERNET EXPLORER
- Menu Bar: FILE EDIT VIEW FAVORITES TOOLS HELP
- Toolbar: Includes icons for BACK, FORWARD, STOP, REFRESH, HOME, SEARCH, FAVORITES HISTORY, MAIL, PRINT, ADDRESS, GO!, and LINKS >>.

NEXCHANGE™ HOST MANAGER Interface:

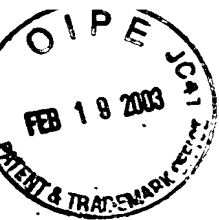
- Account Information:** ACCOUNT NO: 238, LEARN2.com
- Navigation Buttons:** HOME, DESIGN YOUR STOREFRONT, CREATE ONLINE STORES, VIEW REPORTS, HELP TIPS AND TOOLS, ACCOUNT INFORMATION.
- Main Content Area:**
 - NEW HOSTS: GETTING STARTED**
 - IT'S EASY TO GET STARTED AS A NEXCHANGE HOST...
 - CHECK THE 'DESIGN YOUR STOREFRONT' BUTTON ABOVE AND FOLLOW THE STEP-BY-STEP INSTRUCTIONS TO CUSTOMIZE THE LOOK AND FEEL OF YOUR ONLINE STORES.
 - CHECK THE 'CREATE ONLINE STORES' BUTTON ABOVE AND THE PRODUCTS TO SELL IN EACH ONLINE STORE (NexShop). SEE BELOW FOR INFORMATION ABOUT THE LATEST CONTENT!
 - CREATE A REASON FOR VISITORS TO VISIT AND BUY FROM YOUR STORES. TRY BANNERS, BUTTONS, TEXT LINKS, OR OTHER IDEAS. CREATE CONTENT THAT WILL EXCITE YOUR VISITORS ABOUT THE PRODUCTS YOU SELL. THE BETTER YOU ARE AT EMBEDDING THE PRODUCTS INTO RELEVANT CONTENT,
 - QUICK SUMMARY OF RESULTS**

COMMISSIONS TO DATE:	\$ 7.24
COMMISSIONS THIS MONTH:	\$ 0.00
QUICK REPORT:	BY MONTH-THIS MONTH [GO!]

COMMISSIONS ARE GROSS COMMISSIONS AND DO NOT INCLUDE ADJUSTMENTS

Bottom Browser Bar: DONE, [Empty Box], [Empty Box], INTERNET

FIG. 10



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NEXCHANGE-STEP 1-MICROSOFT INTERNET EXPLORER

FILE EDIT VIEW FAVORITES TOOLS HELP

LINKS >>

HOME

DESIGN YOUR STOREFRONT

CREATE ONLINE STORES

VIEW REPORTS

HELP TIPS AND TOOLS

ACCOUNT INFORMATION

ACCOUNT NO: 2765
ABOUT.Com

STEP 1: PROVIDE URL
STEP 2: CAPTURE HEADER HTML
STEP 3: CAPTURE FOOTER HTML
STEP 4: PREVIEW YOUR RexShop
STEP 5: FINAL CHECK

DESIGN YOUR STOREFRONT

HERE YOU WILL ENTER THE URL OF THE PAGE WE USE TO CAPTURE TEXT, IMAGES, AND LINKS THAT COMPRISE THE LOOK AND FEEL OF YOUR STOREFRONT

YOUR WEBSITE HOMEPAGE URL IS ALREADY ENTERED BELOW. IF THIS IS THE DIRECTORY THAT CONTAINS THE TEXT, IMAGES AND LINKS WE WILL USE TO DESIGN YOUR STOREFRONT, CLICK THE CONTINUE BUTTON.

IF YOU WILL BE USING THE TEXT, IMAGES, AND LINKS FROM ANOTHER PAGE ON YOUR WEBSITE, PLEASE ENTER THE BASE URL OF THAT WEBSITE PAGE. THE BASE URL IS THE DIRECTORY IN WHICH THAT SPECIFIC PAGE RESIDES. FOR EXAMPLE, IF YOUR WEBSITE IS LOCATED AT <http://www.website.com/>, BUT YOU WANT TO CAPTURE THE TEXT, IMAGES, AND LINKS LOCATED ON THE PAGE <http://www.website.com/directory/page.html>, THEN THE BASE URL IS <http://www.website.com/directory/>. IF THE PAGE YOU ARE USING CONTAINS AN HTML BASE TAG, THEN YOU WILL NEED TO ENTER THE URL OF THAT HTML BASE TAG.

PLEASE MAKE SURE YOU ENTER THE EXACT BASE URL, INCLUDING ALL DIRECTORIES. INCLUDE THE HTTP://AT THE BEGINNING, AND END WITH A SLASH. WHEN YOU ARE FINISHED, CLICK THE CONTINUE BUTTON.

<http://www.about.com/>

CONTINUE

FIG.11



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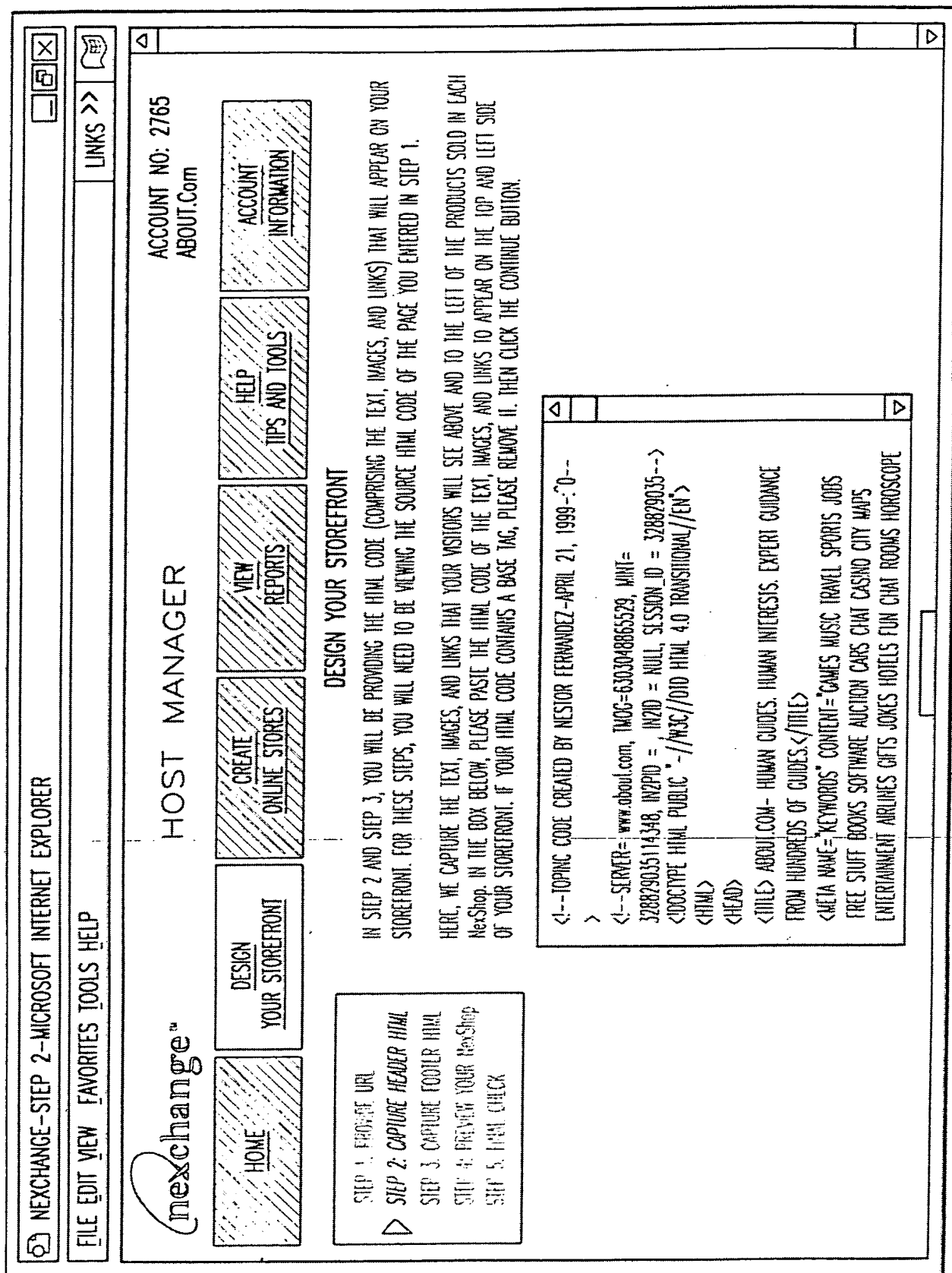


FIG.12



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FIG. 13

Hostchange - Step 2: Microsoft Internet Explorer - http://www.hostchange.com/

HOST MANAGER Account No: 2765 About.Com

nechange

Home | Design | Create | View | Help | Account
Online Store | Reports | Tips and Tools | Information

Design Your Storefront

Just like in Step 1, you will be providing the HTML code (comprising the text, images, and links) that will appear on your storefront. For these steps, you will need to be viewing the source HTML code of the page you entered in Step 1.

Here we capture the text, images, and links that your visitors will see below and to the right of the products sold in each NetShop. In the box below, please paste the HTML code of the text, images, and links to appear on the bottom and right side of your storefront. Then click the Continue button.

```
</TD>
</TR>

<!-- 4 -->
<TR>
<TD COLSPAN=4 WIDTH=600 ALIGN=center VALIGN=TOP> <BR><Font
Face="ms sans serif, geneve" size=2>
© <A HREF="http://home.about.com/gi/pages/mcopyrtt.htm">1999</A>
About.com, Inc. All rights reserved.
<BR>
© 1999 About.com, Inc. "MiningCo.com" and "About.com" are
trademarks of About.com, Inc., <BR> a publicly traded company listed
on NASDAQ under the symbol "BOUT."
<BR>
For more information on About.com, visit <A
HREF="http://ourstory.about.com/index.htm?COB=home&PID=">Our
Story</A>, <A HREF="http://beaguide.about.com/index.htm?
COB=home&PID=">Be a Guide</A>, <A
HREF="http://beanadvertiser.about.com/index.htm?COB=home&PID=">Be an
```

Continue



FILE

EDIT

VIEW

FAVORITES

TOOLS

HELP

NEXCHANGE-STEP 4-MICROSOFT INTERNET EXPLORER

LINKS >>

HOME

DESIGN YOUR STOREFRONT

CREATE ONLINE STORES

VIEW REPORTS

HELP TIPS AND TOOLS

ACCOUNT INFORMATION

ACCOUNT NO: 2765

ABOUT.Com

STEP 1: PROVIDE URL

STEP 2: CAPTURE HEADER HTML

STEP 3: CAPTURE FOOTER HTML

STEP 4: PREVIEW YOUR NexShop

STEP 5: FINAL CHECK

HOST MANAGER

DESIGN YOUR STOREFRONT

YOU'RE ALMOST DONE! CLICK THE PREVIEW BUTTON TO VIEW WHAT THIS STORE WILL LOOK LIKE. A NEW BROWSER WILL OPEN. PLEASE CAREFULLY REVIEW THE TEXT, IMAGES, AND LINKS. IF EVERYTHING IS CORRECT, AND THE SAMPLE "CELEBRATE THE SEASONS" BOOK IS LOCATED IN THE APPROPRIATE PLACE IN THE PAGE, CLOSE THE STORE PREVIEW WINDOW AND CLICK THE CONTINUE BUTTON BELOW.

IF CHANGES NEED TO BE MADE, CLICK ONE OF THE BUTTONS IN THE CENTER COLUMN BELOW, MAKE THE APPROPRIATE CHANGES, THEN CLICK THE CONTINUE BUTTON UNTIL YOU GET BACK TO THIS PAGE. FOR EXAMPLE, IF NONE OF YOUR WEBSITE IMAGES SHOW UP IN THE STORE PREVIEW, CLICK THE CHANGE THE BASE URL BUTTON AND CONFIRM THAT YOU ENTERED A WEBSITE DIRECTORY, NOT A SPECIFIC PAGE (.html). IF YOU WANT TO MAKE CHANGES TO THE DESIGN ABOVE THE "CELEBRATE THE SEASONS" STORE, CLICK THE CHANGE THE HEADER BUTTON WHEN YOU ARE DONE. CLICK THE CONTINUE BUTTON.

IF YOU WOULD LIKE TO HELP DESIGNING YOUR STOREFRONT, JUST SEND AN EMAIL TO help@nexchange.com AND WE WILL DESIGN YOUR STOREFRONT FOR FREE. PLEASE INCLUDE YOUR NAME, ACCOUNT NUMBER, AND WEBSITE URL IN THE MESSAGE.

PREVIEW YOUR STOREFRONT, THEN...

OR CLICK BELOW TO CONTINUE

PREVIEW

CHANGE THE BASE URL

CHANGE THE HEADER

CHANGE THE FOOTER

CONTINUE

FIG. 14



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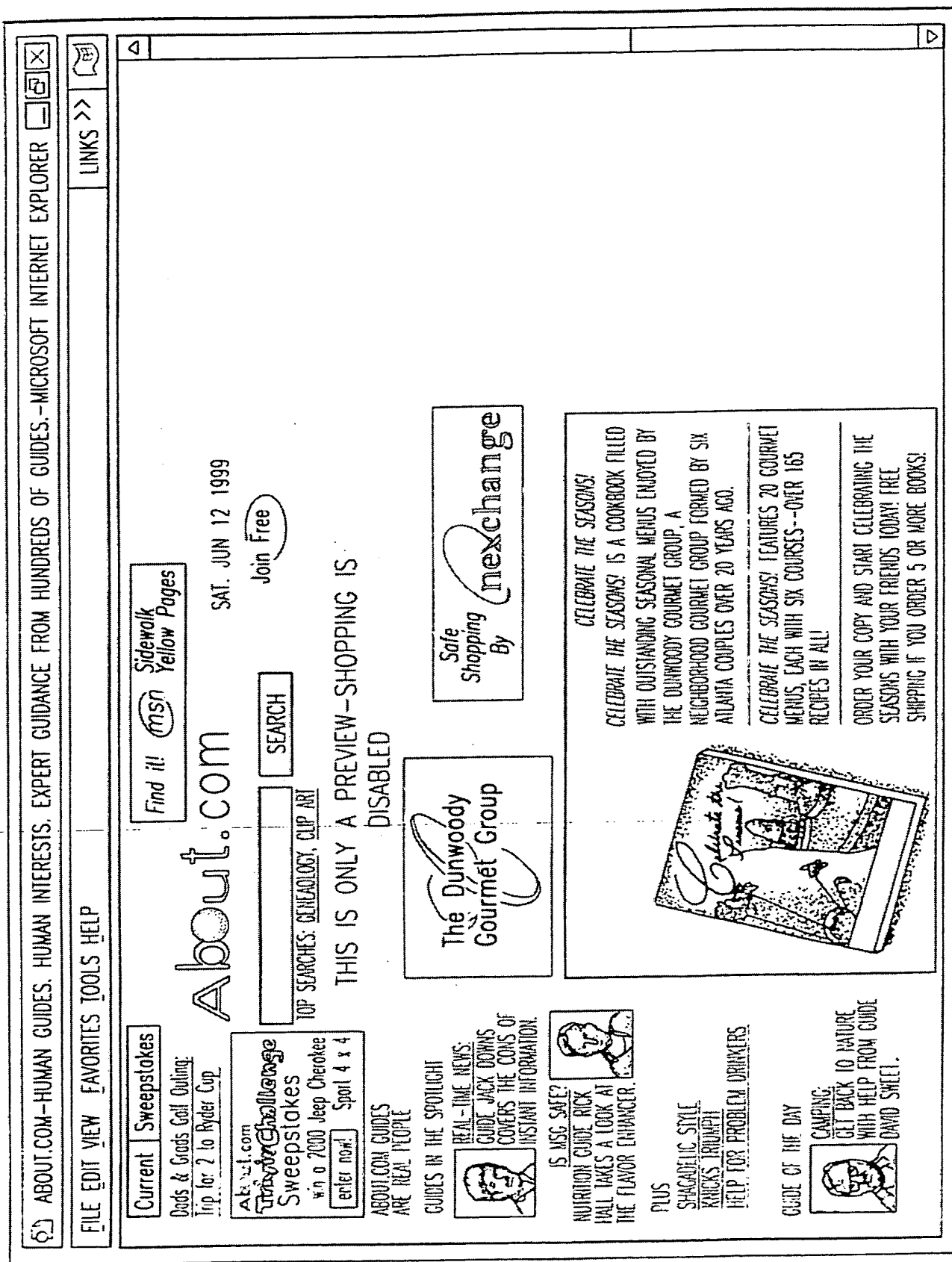


FIG.15



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LINKS >>

HOME

DESIGN YOUR STOREFRONT

CREATE ONLINE STORES

VIEW REPORTS

HELP TIPS AND TOOLS

ACCOUNT INFORMATION

nextchange™

HOST MANAGER

ACCOUNT NO: 2765
ABOUT.Com

STEP 1: PROVIDE URL
STEP 2: CAPTURE HEADER HTML
STEP 3: CAPTURE FOOTER HTML
STEP 4: PREVIEW YOUR HexShop
STEP 5: FINAL CHECK

DESIGN YOUR STOREFRONT

IF YOU WOULD LIKE, THE HOST MANAGER SYSTEM WILL VALIDATE THE LINKS AND IMAGES IN YOUR STORE DESIGN. THIS WILL ENSURE THAT YOUR VISITORS WILL BE ABLE TO NAVIGATE WITHIN YOUR STORES AS EASILY AS THEY DO ON YOUR WEBSITE. WE RECOMMEND THAT YOU COMPLETE THIS FINAL STEP.

CLICK THE VALIDATE BUTTON AND THE HOST MANAGER WILL CONFIRM ALL OF THE IMAGES AND LINKS. IF IT FINDS PROBLEMS, THE SYSTEM WILL LIST THEM BELOW FOR YOU TO FIX.

WHEN YOU ARE FINISHED, OR IF YOU WANT TO SKIP THIS STEP, CLICK THE SAVE BUTTON.

VALIDATE

SAVE

☐ LINKS ONLY

☐ IMAGES ONLY

☒ LINKS AND IMAGES

FIG.16



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FILE EDIT VIEW FAVORITES TOOLS HELP

NEXCHANGE-STEP 5-MICROSOFT INTERNET EXPLORER

LINKS >>

nexchange HOST MANAGER

ACCOUNT NO: 2765
ABOUT.Com

DESIGN YOUR STOREFRONT

HOME CREATE ONLINE STORES VIEW REPORTS HELP TIPS AND TOOLS ACCOUNT INFORMATION

STEP 1: PROVIDE URL
STEP 2: CAPTURE HEADER HTML
STEP 3: CAPTURE FOOTER HTML
STEP 4: PREVIEW YOUR HexShop
STEP 5: FINAL CHECK

IF YOU WOULD LIKE, THE HOST MANAGER SYSTEM WILL VALIDATE THE LINKS AND IMAGES IN YOUR STORE DESIGN. THIS WILL ENSURE THAT YOUR VISITORS WILL BE ABLE TO NAVIGATE WITHIN YOUR STORES AS EASILY AS THEY DO ON YOUR WEBSITE. WE RECOMMEND THAT YOU COMPLETE THIS FINAL STEP.

CLICK THE VALIDATE BUTTON AND THE HOST MANAGER WILL CONFIRM ALL OF THE IMAGES AND LINKS. IF IT FINDS PROBLEMS, THE SYSTEM WILL LIST THEM BELOW FOR YOU TO FIX.

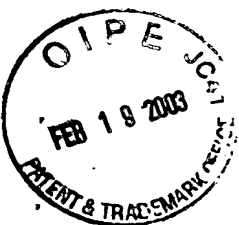
WHEN YOU ARE FINISHED, OR IF YOU WANT TO SKIP THIS STEP, CLICK THE SAVE BUTTON.

IMAGE VALIDATION STATUS		LINK VALIDATION STATUS	
VERIFYING IMAGE:	011	VERIFYING LINK:	028
VALID:	011	VALID:	028
INVALID:	000	INVALID:	000

VALIDATE VALIDATE SAVE

☐ LINKS ONLY
☐ IMAGES ONLY
☒ LINKS AND IMAGES

FIG.17



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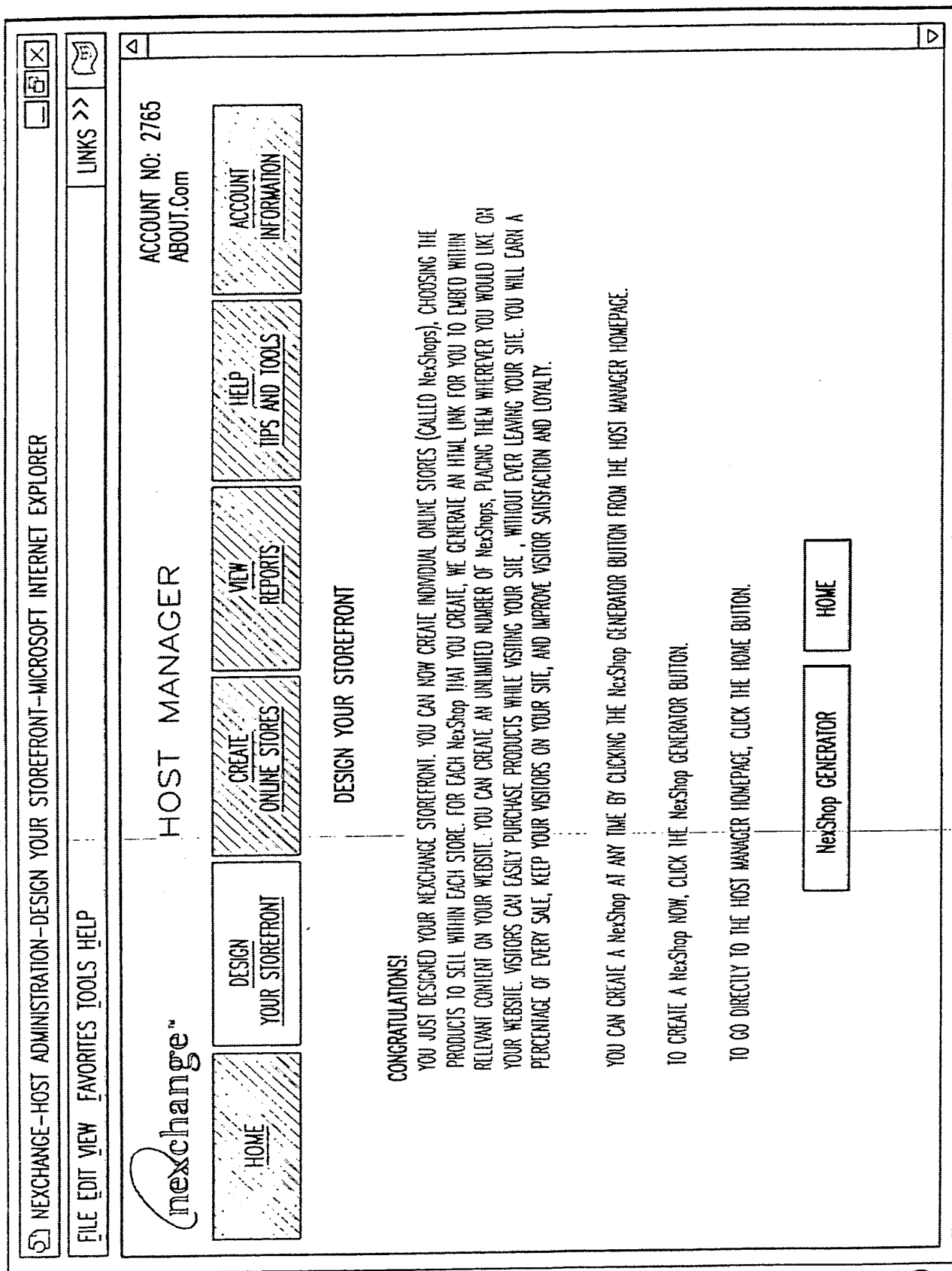


FIG.18



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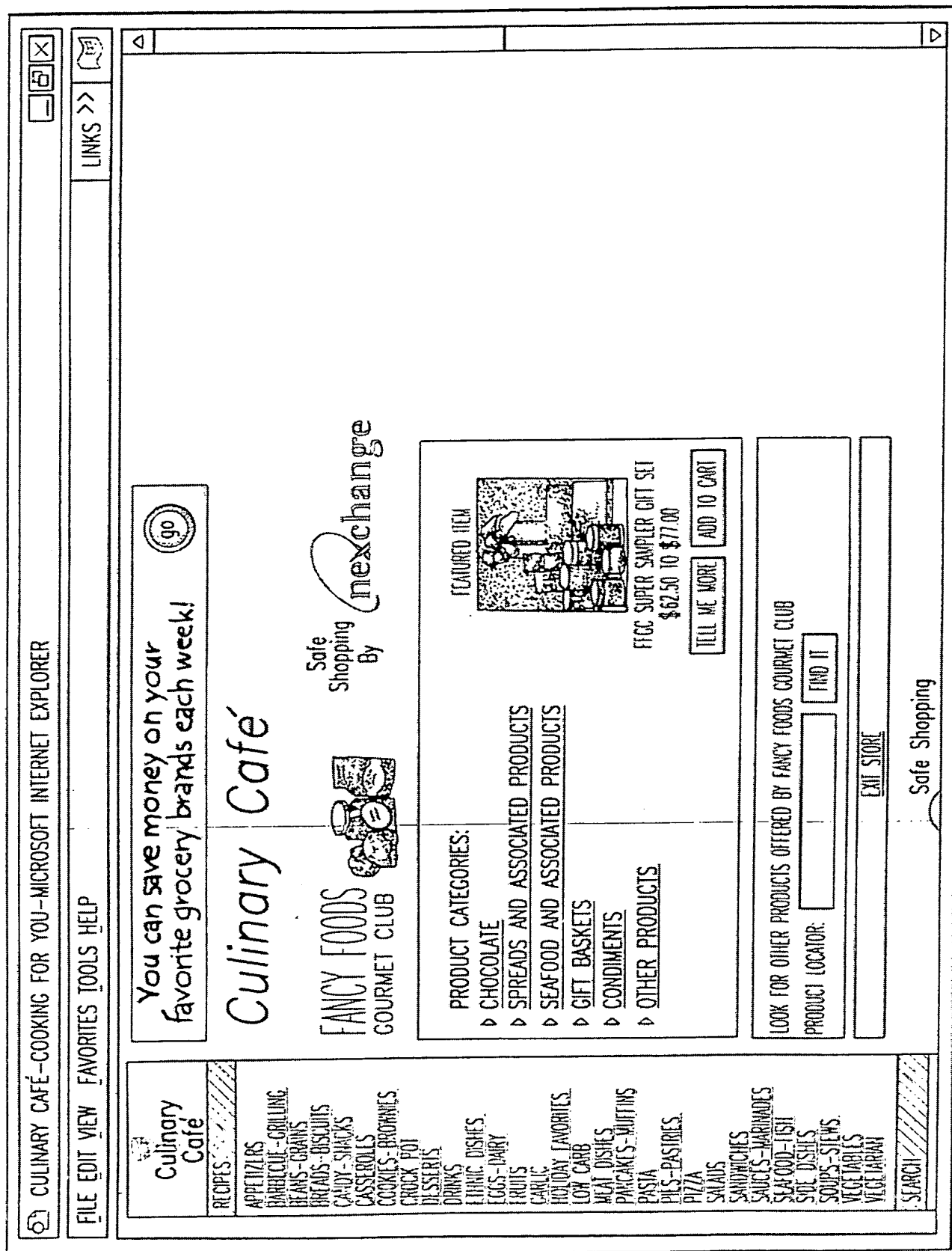


FIG. 19

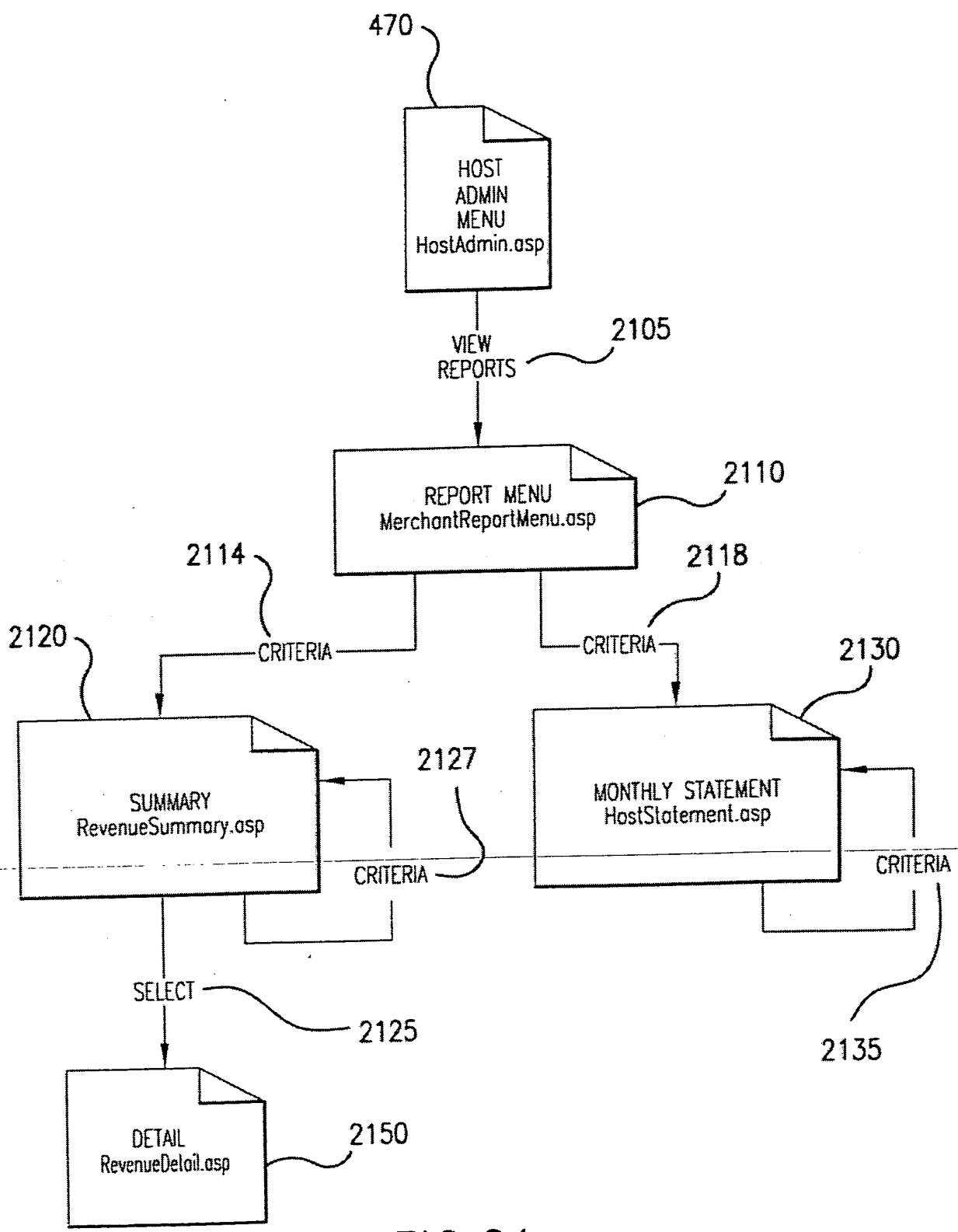


FIG.21

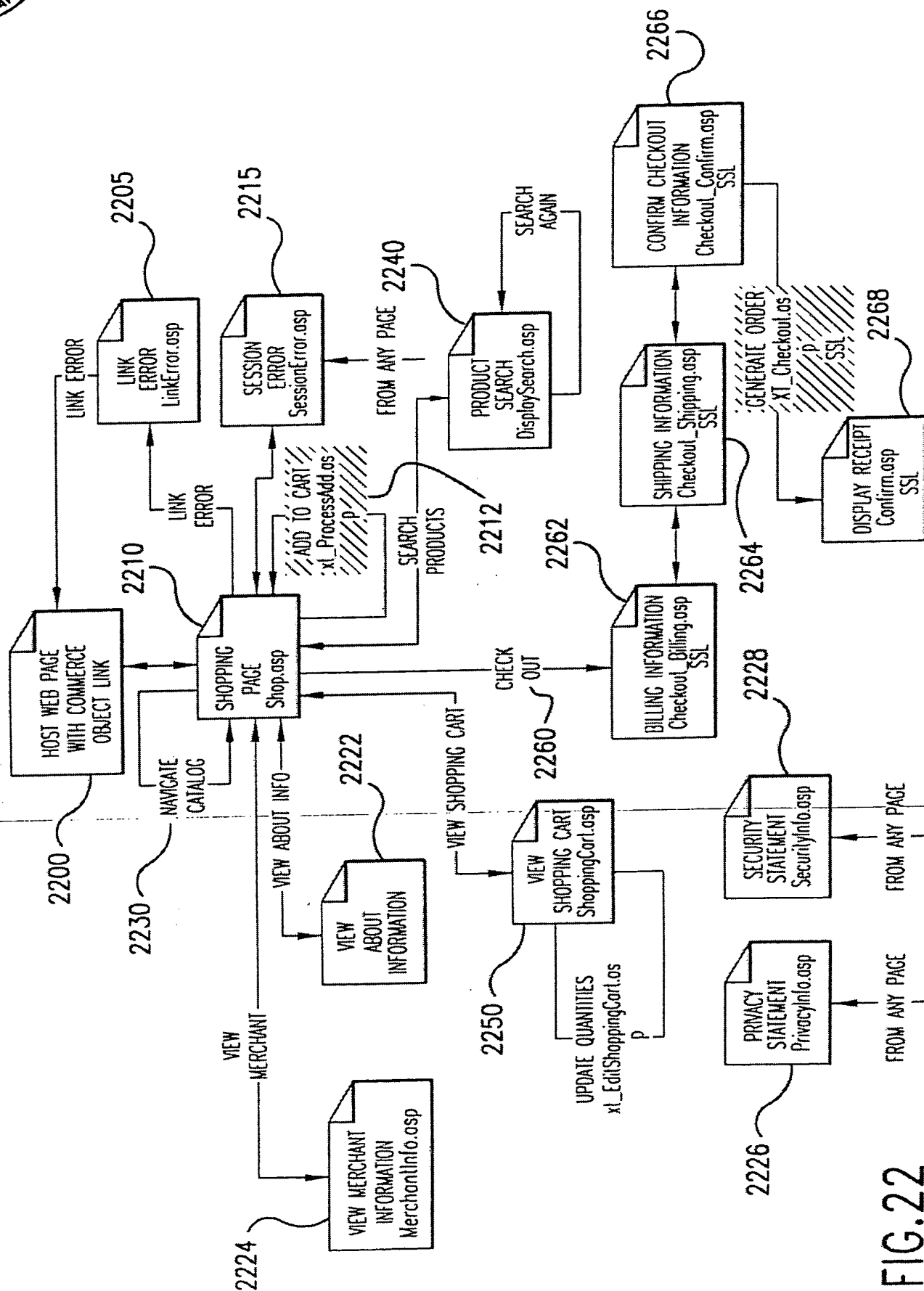
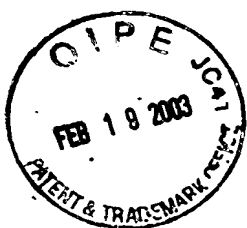


FIG. 22

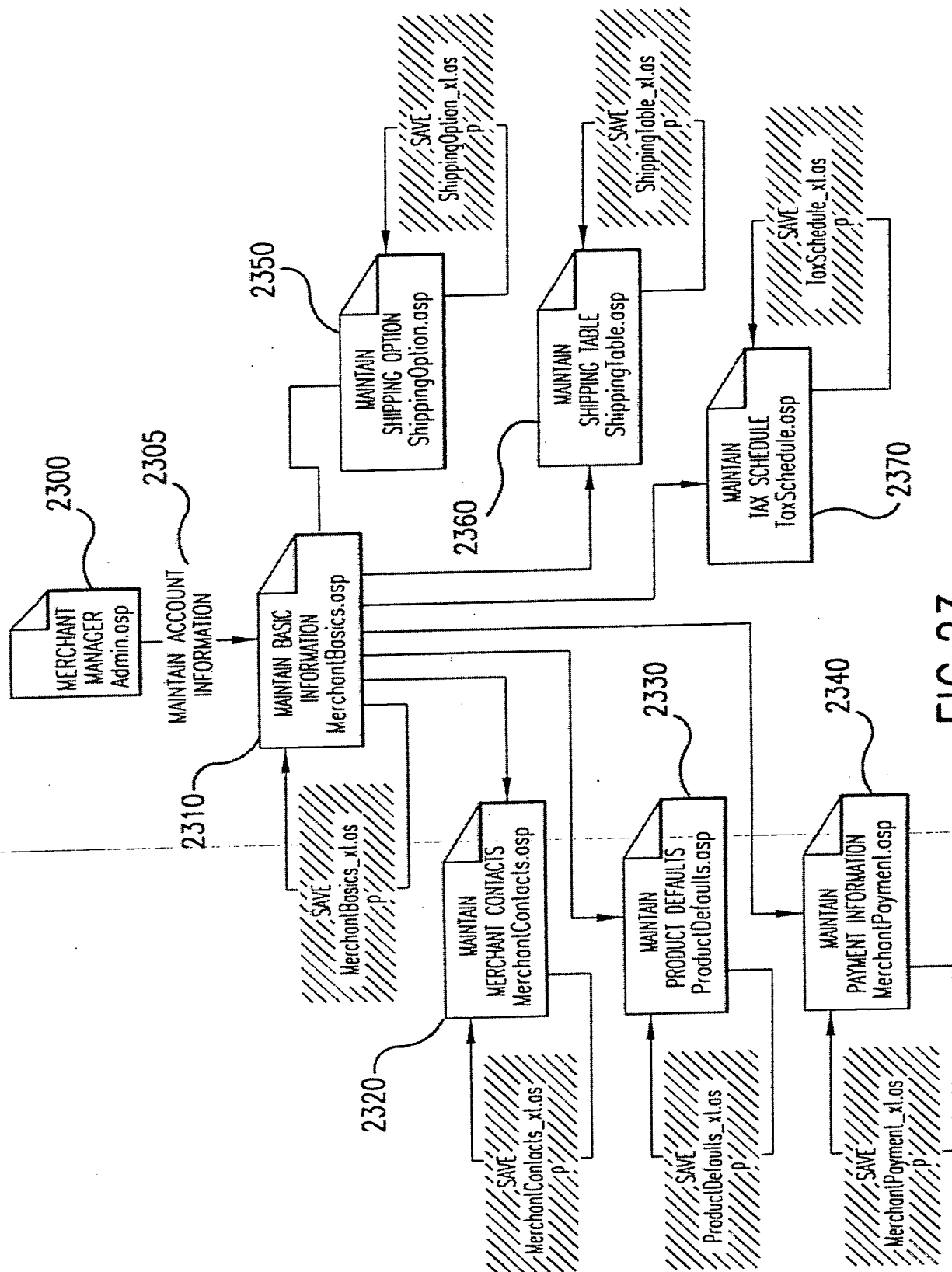
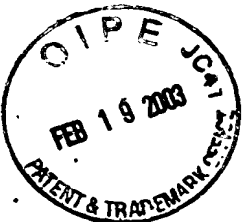


FIG. 23



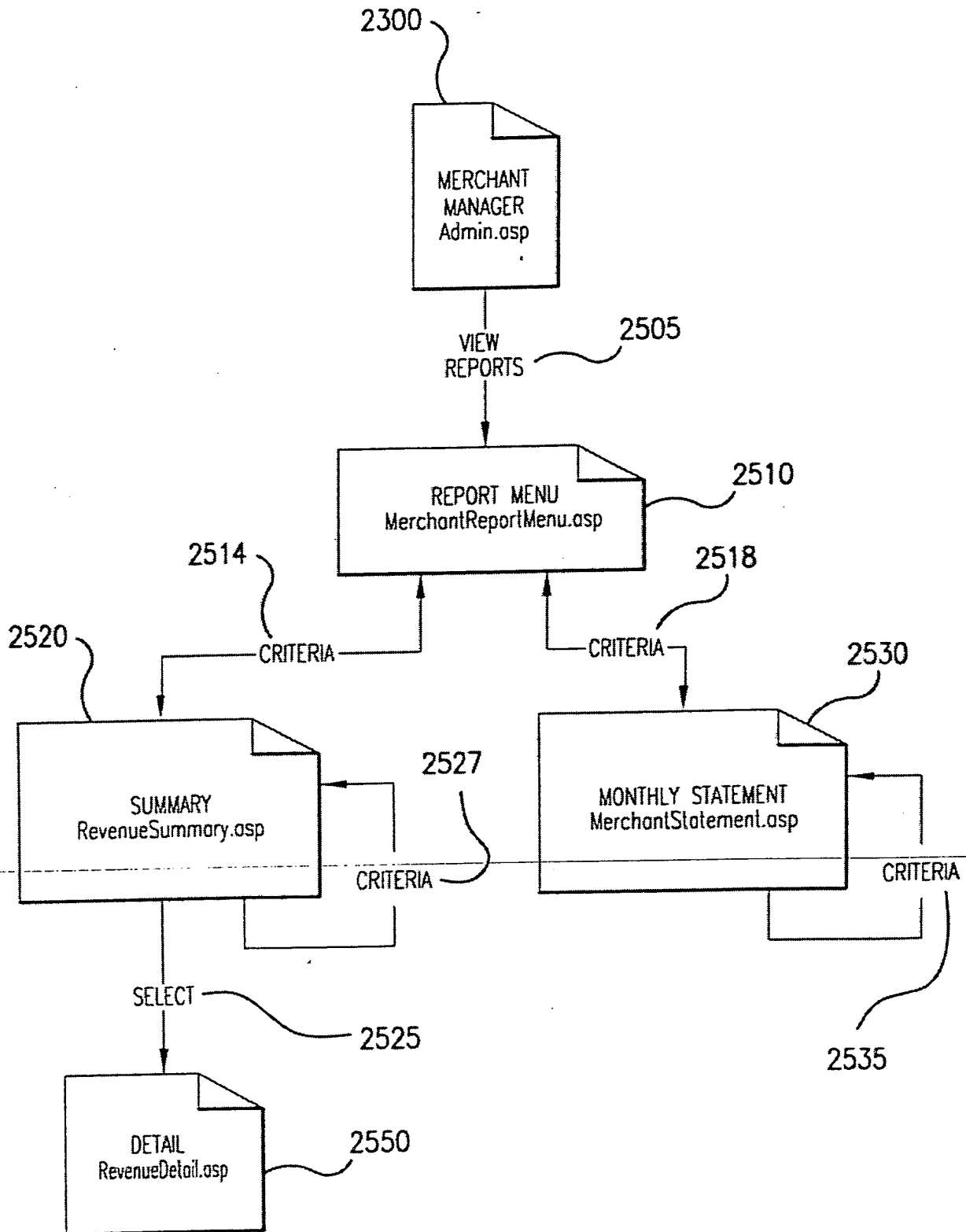


FIG. 25



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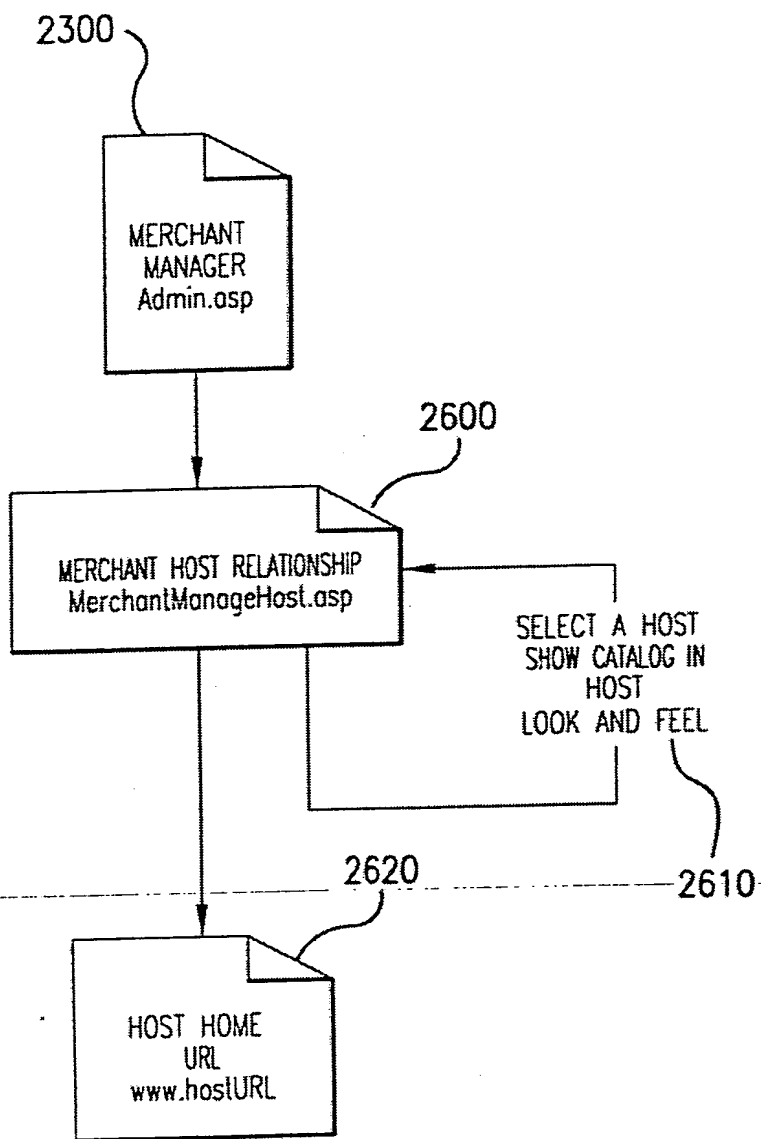


FIG.26